

Bocelli Experience in Tuscany



Tour Description

This 4-night group tour offers an immersive journey through Tuscany inspired by the excellence of Italian culture, music, and gastronomy. Based in Lucca, the itinerary combines historic towns, exclusive wine and food experiences, artistic heritage, and intimate musical moments connected to the Bocelli legacy, creating a refined experience designed for travelers seeking authenticity and elegance.

Tour Services

- * Accommodation in a 4**** hotel in Lucca.
- * Accommodation in a private room (Double/twin or Dus to be specified after the confirmation) with daily breakfast.
- * Air-conditioned bus dedicated to the group for all transfers and excursions.
- * Tour Leader for the entire duration of the tour.
- * Licensed local guides during scheduled guided visits.
- * Guided walking tours in Lucca, Volterra, Pietrasanta, and Florence.
- * Bocelli wine tasting experience with lunch.
- * Rabassi chocolate workshop experience.
- * Exclusive music experience at Villa Bertelli.
- * Lunch experience at Alpemare Beach Club.
- * Visit to the Andrea Bocelli Foundation headquarters.
- * Selected group dinners as per itinerary.

Detailed Itinerary

Day One – Arrival in Lucca, Walking Tour, and Welcome Dinner



Participants arrive independently in Lucca, with recommended arrival at Pisa “Galileo Galilei” Airport. Arrival transfers are not included. Check-in at a 4**** hotel takes place in the afternoon, with luggage storage available for early arrivals.

In the early evening, participants meet the Tour Leader and the rest of the group in the hotel lobby for a welcome aperitif, offering the opportunity to get acquainted and introduce the itinerary ahead (meeting at 5:00 PM).



The evening continues with a guided walking tour of Lucca’s historic center, exploring its Renaissance walls, medieval streets, elegant piazzas, and iconic landmarks such as Piazza San Michele and Piazza dell’Anfiteatro (guided walking tour starting at 6:30 PM).

Dinner follows at a local restaurant, where the group shares traditional Tuscan cuisine and local flavors, marking the official start of the experience (dinner at 8:00 PM).



Day Two – Volterra, Bocelli Wines, and Rabassi Chocolate



After breakfast, participants meet the Tour Leader and depart by private bus toward Volterra (departure at 8:30 AM). Upon arrival, a licensed guide leads a walking tour through the hilltop town, exploring medieval streets, alabaster workshops, Piazza dei Priori, and the town's Etruscan and Roman heritage (2-hour guided walking tour starting at 10:00 AM).



Late in the morning, the tour continues to Officine Bocelli for an exclusive wine experience. Participants enjoy a tasting of Bocelli wines, accompanied by a Tuscan lunch paired with selected labels (wine tasting and lunch experience). A visit to Casa Bocelli Museum follows, showcasing awards, costumes, and memorabilia connected to Maestro Andrea Bocelli (museum visit).

In the afternoon, the group transfers to the Rabassi Chocolate Workshop. Hosted by members of the Rabassi family, the visit introduces the world of artisanal chocolate through storytelling, aromas, and a sensory tasting journey designed to identify individual taste profiles (interactive chocolate experience starting at 3:00 PM).

The return to Lucca takes place in the late afternoon (approximately 1-hour drive). The remainder of the evening is free, with dinner at leisure.



Day Three – Bocelli Sea and Sound Experience



After breakfast, participants depart Lucca by bus toward the Tuscan coast (departure at 9:30 AM). The morning begins in Pietrasanta, known as the “City of Artists,” where participants stroll through historic streets, piazzas, and artisan workshops, discovering the town’s strong artistic identity (guided walk starting at 10:00 AM).

The tour continues to Villa Bertelli in Forte dei Marmi for an exclusive musical experience. In one of the villa’s elegant rooms, a pianist and a pop-lyric singer perform an exclusive concert for the group, creating an intimate atmosphere that blends music, history, and setting (private concert experience).



Following the performance, participants enjoy a short walk to Alpe Mare Beach Club (approximately 10-minute walk). Lunch is served at Alpe Mare Restaurant, featuring a refined four-course menu paired with Bocelli family wines, set against panoramic sea views (lunch experience at 1:00 PM).

In the afternoon, the group returns to Lucca by private bus (approximately 45-minute drive). The remainder of the day is free, with time to relax or explore independently. Dinner is at leisure.

Day Four – Florence and Andrea Bocelli Foundation



After breakfast, participants meet the Tour Leader and depart by private bus for Florence (morning transfer). Upon arrival, a licensed local guide leads a walking tour through the historic center, exploring Piazza della Signoria, the Duomo complex, the Baptistery, Palazzo Vecchio, and lesser-known corners of the city (3-hour guided walking tour starting at 9:30 AM).

At the conclusion of the walking tour, the group visits the Andrea Bocelli Foundation headquarters. The visit introduces the Foundation's work in education, music, and social development through presentations and dedicated spaces, offering insight into the philanthropic mission linked to Maestro Bocelli (scheduled visit at 12:30 PM).

Lunch is at leisure, allowing participants to choose among Florence's many dining options.

In the afternoon, the group returns to Lucca by bus (return transfer at 3:00 PM). The evening concludes with a final group dinner at a local restaurant, sharing traditional Tuscan cuisine in a convivial atmosphere (dinner at 7:00 PM).



Day Five – Departure



After breakfast, participants check out from the hotel and depart independently, marking the conclusion of the tour.

Terms and Cancellation policies

Art. 1 terms and regulations:

- Group capacity: min 14 pax – max 28 people per group
- If the group tour does not reach the minimum capacity of participants by 3 months (90 days) prior the start of the tour, it will be cancelled.
- In case of the cancellation by the Great Italy Tour, the Great Italy Tour will return the amount paid by the customer via nexi payment platform.

Art. 2 – cancellation policy on behalf of the client:

Once customers pay the amount of a day tour, in the case of the eventual withdrawal on behalf of the client for any reason before departure, the client will be charged the following percentage of the participating shares, calculated taking into consideration how many days before departure he/she has requested the cancellation. From the day following the booking until:

- * 30 days pre-departure: 40% penalty : in this case Great Italy Tour will refund the 60% of the full amount paid.
- * 29-0 days pre-departure 100% penalty.
- By confirming the reservation and making the payment, you accept the regulation and the itinerary as previously described.

Art. 3 – Tour variations

The service providers (hotels, agritourisms, restaurants, chefs, etc.) At times mentioned in our tour itineraries are subject to change. In this unlikely event they will only be substituted by others of equal or better quality in order to avoid affecting the content of our services.

The itineraries are subject to changes. Suggested activities may have to be substituted as a result of natural disasters, sudden atmospheric changes, temporary closures, striking or any other problems for which the tour organizers may not be held accountable. Any alterations made will be done so in order to improve the service on offer and will always be of equal commercial value.